

# Vanshika Rana

vanshikar.0817@gmail.com | LinkedIn | X

## EXPERIENCE

### PAYMAN INC | DEVELOPER RELATIONS ENGINEER

Mar 2025 - Jul 2025 | Remote, IN

- Built Payman's online presence from scratch – grew Twitter to 4K+ followers through storytelling, founder-focused content, and demo videos.
- Partnered with the founding team to convert product strategy into campaigns, challenges, and narratives.
- Launched Telegram bots, resume tools, and interactive demos to showcase agentic payments in action.
- Managed all public communication – from support to memes to product explainer threads.
- Wrote *Payman Chronicles*, a recurring public update on product growth and company culture.

### UPSURGE LABS ( INSTADAPP ) | CORE TEAM | DEVELOPER ADVOCATE

Jan 2024 - Jan 2025 | Bengaluru, IN

- Leading GTM and storytelling for internal AI products: *Cosmo AI*, *LemmeBuild*.
- Worked on branding, naming, and launch visuals for AI agents and tooling infrastructure.
- Created product walkthroughs, onboarding flows (200+ users in a day), and public Twitter threads explaining our stack.
- Collaborated directly with founders to refine product narrative and ship early-stage experiments fast.

### VALIST INC | DIRECTOR OF DEVELOPER RELATIONS

Jun 2022 - Aug 2023 | Remote, IN

- Scaled dev adoption for Valist – a decentralized Web3 publishing platform for apps and games.
- Wrote documentation, dev tutorials, and co-marketing content with ecosystem partners.
- Represented Valist at major hackathons and events, building dev-first brand recognition.
- Drove strategic partnerships and integrations via community engagement and technical support.

## MARKETING PROJECTS

### PAYMAN CHRONICLES | FOUNDER-LED UPDATE SERIES

May 2025 - Jul 2025 | LinkedIn & Twitter

- Wrote, designed, and shipped a visually engaging update series highlighting Payman's product growth.
- Balanced insights, storytelling, and vibes to reach wider startup and Web3 audiences.

### TELEGRAM RESUME COACH BOT | GPT-POWERED TOOL

Jun 2025 | Payman Dev Challenge Weekend

- Built and launched an AI resume coach bot using Telegram + GPT + Payman stack.
- Created demo tweets, pitch threads, and user tutorials to drive traction post-launch.

## EDUCATION

### VEL TECH HIGH TECH UNIVERSITY

BE IN COMPUTER SCIENCE  
ENGINEERING

Graduated Jun 2022 | Chennai, IN

CGPA: 8.3 / 10

## SKILLS

### CREATIVE + STRATEGIC

Brand Storytelling • Content Strategy • Growth Campaigns  
Founder Marketing • Community Building

### TECHNICAL TOOLS

React • Next.js • Solidity • Node.js  
Prompt Engineering • GPT-4 • Telegram API  
Tailwind CSS • Supabase • Figma

### PLATFORMS

Twitter/X • Discord • Telegram  
Notion • Webflow • Canva • Vercel

## COURSEWORK

Artificial Intelligence • Operating Systems  
Data Structures • Distributed Systems  
Design Thinking • Engineering Economics

## COMMUNITIES

H.E.R DAO India • LearnWeb3

## LINKS

Github:// **Vanshika Rana**  
LinkedIn:// **vanshikarana**  
Twitter:// **@aahiknsv**